



**Ed Mayo, Dr Paquita de Zulueta and James Minter**  
**judges for the Human Values Foundation's**  
**2019 Stories on Values Competition for Children**



***Ed Mayo***



***Dr Paquita de Zulueta***



***James Minter***

The Human Values Foundation is delighted that **Ed Mayo, Dr Paquita de Zulueta and James Minter** will form the panel of judges for the **2019 Stories on Values Competition for Children** which is being held to mark **World Values Day**. All three members of the panel have distinguished careers in which they have actively and successfully promoted the power of positive values.

Rosemary Dewan, CEO of the Human Values Foundation says: *“From early September to mid October we are pleased to be giving children all over the world another opportunity to have fun and be wonderfully imaginative and creative as they conjure up their powerful short stories based around a chosen value that sparks passion and interest. We are greatly looking forward to another fresh series of rich storytelling by children aged from 7 to 11 and seeing all the inspirational artwork that flows in too during this year’s Stories On Values competition. Do encourage all children you know aged from 7 to 11 to take part and enjoy writing about exciting outcomes from positive values.”*

***Ed Mayo***, who has agreed to be the Chair, is Secretary General of Co-operatives UK, the national business association for co-operative and mutual enterprises. He is co-author of the book *Consumer Kids*, and has long been a key figure in social innovation, being part of the team that started the worldwide Fairtrade Mark.

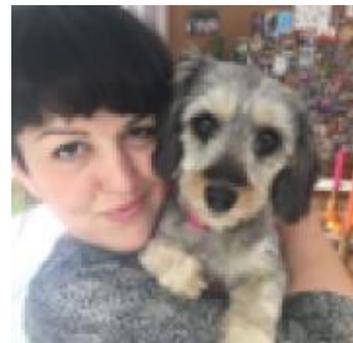
Over the past two decades Ed has undertaken leading roles in many important environmental and ethical business initiative and in 2016 his book *Values: How to Bring Values to Life in Your Business* was published.

**Dr Paquita de Zulueta** is a very experienced and highly qualified doctor with over 30 years in healthcare, including many areas of expertise as a holistic practitioner and therapist, often working at the interface of physical and psychological dimensions, while also embracing medical ethics, life coaching, leadership and management and being the Convener of Human Values in Healthcare.

**James Minter** was a college lecturer and worked in the computer industry well before smart phones. He is a humorous writer who turns life lessons into meaningful stories and in particular, his series of *The Billy Books* aimed at children aged from 7 to 11, provides great opportunities for adults and children to have informed conversations together about values and positive behaviours.

***This year, not only will there be prizes for the best stories but the best artwork too.***

**Galia Durant** is a gifted illustrator and musician who loves coming up with creative results from making, drawing, bashing, singing, moulding and plotting. She is very much looking forward to the pictures children submit this year in connection with the Stories on Values competition.



**The Stories on Values Competition** is being held to mark **World Values Day** with this year's campaign culminating on 17th October. This competition is open to schools and children's organisations from all over the world. Children aged from 7 to 11 years are encouraged to write original stories about their favourite values. The stories must be no more than 400 words long and can be illustrated, although that is not mandatory. We also welcome original values-themed artwork from children aged 4 to 11. Winners of the Stories will receive a copy of **The Big Think Stories Book** and a book token, with the top prize worth £150, the runner up's worth £75 and the next 6 best entries winning tokens of £25 each. A copy of **The Big Think Stories Book** will also be awarded to the top 3 winners of artwork.

***All entries must be submitted by the closing date of World Values Day - Thursday 17 October 2019.***

**The Human Values Foundation** provides schools around the world with innovative, holistic, empowering, values-themed programmes which help children and young people to the comprehensive development of a moral compass, positive character traits, growth mindsets, essential social and emotional life skills and their understanding of how carefully considered and chosen values are conducive to enhancing their wellbeing, learning and every other aspect of their day-to-day lives.